

# SPONSORSHIP INVITATION

make exceptional impact

# rdyo

Community. Creativity. Courage.





At **Richmond Delta Youth Orchestra**, we envision a world where **every child** has the courage and opportunity to become what they can be

For over half a century, our mission has been to inspire a journey of **self-discovery** and **belonging** through exceptional youth orchestral training programs.

"the youngest group to ever win the Gold Standard" Vancouver Sun We invite you for an unique opportunity to

## sponsor our award concert

- Engage your client in an event that shares your values and create positive brand image
- Stand out by making real community impact
- Invest in the youth of our community
- Naming opportunity for award



#### Who is in the crowd?

- 160+ families with children & youth aged 5-18
- Families with a strong commitment to
  - children's wholesome education
- Musicians, educators and other professional who invest in the arts

#### When is the concert?

• Saturday June 1, 2024 - Gateway Theatre

#### What are the awards?

- Awards are given as scholarship or cash price for students winning the scholarship competition
- Awards are given for students who display exemplary qualities in RDYO's central value of community, creative or courage

## Sponsorship package for Award

Benefits	<b>Gold</b> \$1000	<b>Silver</b> \$500	<b>Bronze</b> \$250
Certificate of sponsorship	$\checkmark$	$\checkmark$	$\checkmark$
Name/Logo printed in concert program	$\checkmark$	$\checkmark$	$\checkmark$
Name annouced in concert	$\checkmark$	$\checkmark$	$\checkmark$
Logo and name on RDYO website & social media	$\checkmark$	$\checkmark$	$\checkmark$
Branding & Client engagement opportunity at concert lobby	$\checkmark$	$\checkmark$	
Naming an award	$\checkmark$		
Complimentary Tickets	10	4	2

### What is the impact you make?

By sponsoring, you are making an exceptional impact

- Communicate your strong brand value of Community, Creativity and investment in Youth, inspiring other brands to be more equitable while boosting your competitive branding image.
- Engage your client in a creative, educational and trust-building event
- Enable RDYO to cover the production fees, including rehearsal, hall rental, printing, snacks for young musicians...etc



Please note that sponsorship partners are **selective**. This means we partner only with brands who shares our values.

We are protective of the youth in our care and consider all operations as part of education. We are committed to protecting the exceptional standard of our long term partners and funders



# contact us

#### sponsorship@rdyo.ca

for a mutual opportunity to make exceptional impact

#### <u>rdyo.ca</u>



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