

# **SPONSORSHIP INVITATION**

**make  
exceptional  
impact**

rdyo

Community.  
Creativity.  
Courage.



At **Richmond Delta Youth Orchestra**, we envision a world where **every child** has the courage and opportunity to become what they can be

For over half a century, our mission has been to inspire a journey of **self-discovery** and **belonging** through exceptional youth orchestral training programs.

*"the youngest group to ever win the Gold Standard"*  
Vancouver Sun

We invite you for an unique opportunity to

## sponsor our concerts

- Engage your client in an event that shares your values and create positive **brand image**
- Stand out by making real **community impact**
- **Invest** in the youth of our community
- **Naming** opportunity for award

## Who is in the crowd?

- 176+ **families** with children & youth aged 3-18
- Families with a strong commitment to children's wholesome **education**
- Musicians, educators and other professional who invest in the **arts**



## When are the concerts?

- Saturday December 7, 2024 - Genesis Theatre
- Saturday March 8, 2025 - Genesis Theatre
- Sunday April 13, 2025 - Equinox Theatre
- Saturday May 31, 2025 - Award concert at Gateway Theatre

## Naming opportunity

- Awards are given as scholarship or cash prize for students winning the scholarship competition, who display exemplary qualities in RDYO's central value of community, creative or courage
- Concert can also be named in partnership with suitable partner

## Sponsorship package per concert

<b>Benefits per concert</b>	<b>Gold \$1000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
Certificate of sponsorship	✓	✓	✓
Name/Logo printed in concert program	✓	✓	✓
Logo and name on RDYO website & social media	✓	✓	✓
Name announcement in concert	✓	✓	
Branding & Client engagement opportunity at concert lobby, 1 advertising page in the concert program	✓	✓	
Naming an award	✓		
Complimentary Tickets	20	4	2

## What is the impact you make?

By sponsoring, you are making an exceptional impact

- Communicate your strong brand value of Community, Creativity and investment in Youth, inspiring other brands to be more equitable while boosting your competitive branding image.
- Engage your client in a creative, educational and trust-building event
- Enable RDYO to cover the production fees, including rehearsal, hall rental, printing, snacks for young musicians...etc



Please note that sponsorship partners are **selective**.  
This means we partner only with brands who shares  
our values.

We are protective of the youth in our care and  
consider all operations as part of education.  
We are committed to protecting the exceptional  
standard of our long term partners and funders



# contact us

[sponsorship@rdyo.ca](mailto:sponsorship@rdyo.ca)

**for a mutual opportunity to make exceptional impact**

[rdyo.ca](http://rdyo.ca)



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